

The *R&D* Management Conference Taiwan 2006

8-11 November 2006, Taipei and Hsinchu

CALL FOR PAPERS

Creativity, Innovation and Entrepreneurship in R&D Management

The *R&D* Management Conference Taiwan will focus on ways to stimulate creativity, innovation and entrepreneurship in R&D management and in the conduct and performance of R&D activities. It will address the need for new approaches and practices in management, education and academic research.

Effective R&D management will use methods efficiently and creatively to plan, organise and finance R&D and to assemble knowledge, expertise and capabilities for innovation projects. Scientists, technologists, designers, marketing consultants, finance managers and entrepreneurs can all inject creativity into R&D and innovation activities. Businesses and public-sector institutions can promote an entrepreneurial culture so that the outputs from R&D can be fully exploited. Decisions on projects, programmes and strategies can be better informed through the careful and imaginative application of market and technology intelligence.

The sub-themes of the conference follow:

- **Creativity education and innovation culture;**
- **Organising creativity and innovation;**
- **Educating and nurturing creative and entrepreneurial R&D workers;**
- **Linking creativity and innovation to R&D/business performance;**
- **Business incubation and venturing;**
- **Research and technology commercialisation.**

This Conference is organised in collaboration with the journal *Creativity and Innovation Management*. Authors are invited to submit papers for presentation according to the following schedule:

Submission of abstract or workshop topic	ANYTIME BEFORE 23 JULY 2006
Acceptance of abstracts	13 AUGUST 2006
Full papers for accepted abstracts	BEFORE 17 SEPTEMBER 2006
Close of registration	24 SEPTEMBER 2006
The <i>R&D</i> Management Conference Taiwan, 2006	8-9 NOVEMBER 2006
RADMA workshop	10 NOVEMBER 2006
Optional field trip	11 NOVEMBER 2006

CONFERENCE PROCEDURES

- Authors are invited to submit abstracts of proposed papers for presentation.
- Abstracts should be between 500 -1500 words and clearly indicate the focus and potential impact of the proposed paper. They may report on empirical research or they may present business or education practices.
- Please save your Word file using co-authors' 1,2,3 family names to form the title authorname1_authornam2_authornam3.doc and with the family name of the CORRESPONDING author stated FIRST in the heading of the abstract and as authorname1 in the filename.
- Papers will be assembled in a CD ROM Proceedings with an ISBN reference. Selected papers will also be considered for publication in the journals ***R&D Management*** and ***Creativity and Innovation Management***; these papers will be refereed in the usual way.
- The Conference will be held in Grand Hotel, Taipei. Hotel details will be made available via www.cdda.org.tw/rdm.
- Registration fee: Professionals USD 300; Students USD 100.

Upload abstracts and full papers on:
<http://www.cdda.org.tw/rdm>

Conference organisers:

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Conference information:

www.radma.org & www.cdda.org.tw/rdm

ORGANISED BY:

NATIONAL TAIWAN NORMAL UNIVERSITY; NATIONAL TSING HUA UNIVERSITY; AND NATIONAL CHUNG HSING UNIVERSITY

SUPPORTED BY:

NATIONAL SCIENCE COUNCIL, MINISTRY OF ECONOMIC AFFAIRS; INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE(ITRI);

TAIWAN CREATIVITY DEVELOPMENT ASSOCIATION (TCDA); CHINA PRODUCTIVITY CENTER

RADMA (www.radma.org) AND *R&D MANAGEMENT* (www.blackwellpublishers.co.uk)

IN COLLABORATION WITH THE JOURNAL *CREATIVITY AND INNOVATION MANAGEMENT*